

Quick answer: Höveler Original Sport is a reduced-starch sports muesli formulated for horses in regular work. Feed it at 0.55–1.32 lb (250–600 g) per 220 lb (100 kg) body weight per day, depending on work level, with 3.31 lb (1.5 kg) of hay per 220 lb alongside. Best for owners who are looking for a competition-safe performance feed with starch at just 15%. Price: \$49.99. Last checked: September 2026.

Most feeding problems start with the measuring cup, rather than the feed. Get the daily rate of Höveler Original Sport right and the rest of the ration comes together. Here are the seven things that count, all anchored to the rates on the label.

1. Start from body weight, not from the bucket

Every rate for Höveler Original Sport is stated per 220 lb (100 kg) of body weight per day. That means a 1,100 lb (500 kg) horse and an 880 lb (400 kg) horse get different amounts even if they do the same job. Estimate your horse's weight using a weight tape or a livestock scale before you set the ration. The rate only works if you know the base it multiplies from.

Who this is for: any owner setting up Höveler Original Sport for a horse in regular work.

2. Use the light-work rate for easy days: 0.55 lb (250 g) per 220 lb

For a horse in light work, feed 0.55 lb (250 g) per 220 lb (100 kg) body weight daily. For a 1,100 lb horse, that works out to about 2.75 lb per day. Light work covers short rides, a few days a week, mostly walk and trot. Staying at this rate helps keep the starch load at a sensible level while the feed still supplies its 15.1% crude protein and 122 g/kg DM digestible crude protein.

Who this is for: owners of pleasure and training horses in light work.

3. Step up to 0.88 lb (400 g) per 220 lb for medium work

Medium work is the sweet spot for the majority of sport horses, and the rate rises to 0.88 lb (400 g) per 220 lb (100 kg) per day. On a 1,100 lb horse, that is roughly 4.4 lb daily. At this rate the feed's metabolizable energy of 11.0 MJ/kg DM begins doing visible work in the training program. Horses coming back from a lighter month are best sitting here before going higher.

Who this is for: owners of horses in consistent dressage, jumping, or ranch work.

4. Reserve the 1.32 lb (600 g) rate for genuinely heavy work

Heavy work earns 1.32 lb (600 g) per 220 lb (100 kg) per day, the top of the range. That is about 6.6 lb per day for a 1,100 lb horse in demanding training or competition. The reduced-starch formula, with starch at 15% and sugar at 4.6%, is designed so that even this rate stays kind on the digestive system. If your horse is out of heavy work, this rate is too much.

Who this is for: owners of horses in intensive training, eventing, or multi-day competition.

5. Weigh the feed instead of guessing

A coffee can of muesli is not a pound of muesli. The difference between the light and heavy rates here is over 1 lb per 220 lb of body weight, so a sloppy scoop can overshoot the ration by half. Use a kitchen or hanging scale for the first few weeks, then note the cup volume that matches the correct weight for your horse. Consistency is what makes the numbers count.

Who this is for: owners who want the labeled rates to mean what they say.

6. Never let the concentrate crowd out the hay

The label pairs the concentrate with a hay ration of 3.31 lb (1.5 kg) per 220 lb (100 kg) body weight daily, whatever the work level. Forage is the base of the ration; Original Sport is the performance layer on top. With crude fiber at 16.4%, the feed supports gut function, but it cannot stand in for roughage. Keep hay in front of the horse every single day.

Who this is for: every owner feeding this product, at every rate.

7. Adjust the rate to what you see, not to the calendar

Body weight drifts with season, training load, and forage quality, so check it again every few weeks. The 0.55 lb, 0.88 lb, and 1.32 lb (250 g, 400 g, 600 g) rates are anchored to 220 lb (100 kg) of body weight, and a horse that gains or loses 100 lb has crossed a rate bracket. If you are unsure where your horse sits, the bifid 24/7 licensed vet team can talk through the ration, and the purchase is backed by the 30-Day Money-Back Guarantee while you dial it in.

Who this is for: owners whose horses change workload through the season.

How to feed it

Work level	Feed per 220 lb (100 kg) body weight per day	Light work	0.55 lb (250 g)	Medium work	0.88 lb (400 g)
Heavy work	1.32 lb (600 g)	Hay ration (all levels)	3.31 lb (1.5 kg) per 220 lb body weight daily		

Key specs at a glance: reduced-starch sports muesli, starch 15%, sugar 4.6%, crude protein 15.1%, crude fat 9.0%, digestible energy 12.6 MJ/kg DM. Size the ration for your horse with the bifid Feeding Calculator before you pour the first meal.

Frequently asked questions

How much Höveler Original Sport should I feed per day?

Feed 0.55 lb (250 g) per 220 lb (100 kg) body weight for light work, 0.88 lb (400 g) for medium work, and 1.32 lb (600 g) for heavy work. Multiply by your horse's body weight in 220 lb units. Weigh the feed rather than scooping by eye.

Is the hay ration separate from the concentrate rate?

Yes. Hay is fed at 3.31 lb (1.5 kg) per 220 lb (100 kg) body weight daily, alongside whichever concentrate rate applies. Forage is always alongside this feed, never replaced by it.

What happens if I feed more than the listed rate?

You push energy and starch past the plan. Because the rates rise in steps of roughly 0.33–0.44 lb per 220 lb of body weight, an over-poured scoop can move a horse a whole work level up the table. Stick to the rate matched to actual workload.

Can I just estimate the rate with a scoop?

You can, but only once weighing first. Calibrate your scoop against a scale so the volume you pour matches the labeled weight. Otherwise the numbers on the bag are approximations at best.

How often should I re-check my horse's weight against the rate?

A weight check every few weeks is a sensible rhythm, especially through season changes. The rate brackets sit 220 lb (100 kg) apart, [Get more information](#) so a meaningful weight change moves your horse into a different feeding band.