

Quick answer: Höveler Original Sport is competition-safe and FEI-compliant — a soy-free, reduced-starch sports muesli with 15% starch, 4.6% sugar, and 15.1% crude protein, formulated for horses in consistent work. Price: \$49.99 for a 44 lb bag. Last checked: September 2026.

Nothing spoils a show season like discovering a feed or supplement sits on the wrong side of the rules, and that worry shapes every purchase for competitors. The competition box comes first in this checklist, then eight more boxes a show-horse owner should check.

1. The competition box: is it actually legal in the ring?

Höveler Original Sport is expressly competition-safe and FEI-compliant. The manufacturer advises checking rules with your event organizer, as any sensible competitor would — but the formula is built for exactly that environment. Details are on the product page.

Who this is for: riders whose horses must eat the same at home and at the show grounds.

2. The energy box: will it carry a competition day?

Digestible energy is 12.6 MJ/kg DM, delivered through a reduced-starch matrix — 15% starch, 4.6% sugar, 9.0% crude fat, and 16.4% crude fiber. The goal is usable work energy with none of the hot edge a grain-heavy mix can bring.

The benefit: a horse that gets to the ring rideable and ends it with fuel to spare.

3. The muscle box: does it support condition between shows?

Crude protein is 15.1% with 122 g digestible crude protein per kg DM, and the key limiting amino acids are included — lysine 1.0%, threonine 1.0%, methionine+cysteine 0.93%. Muscle function is supported between events, not just fueled during them.

Who this is for: horses carrying real athletic jobs across a full season.

4. The recovery box: what happens after the class?

High vitamin E and grape seed meal at 0.5% supply antioxidant support designed to help maintain recovery after a hard effort. The Diamond V inactivated yeast at 0.7% supports digestion through stabling and travel away from home.

Who this is for: [performance horse feed](#) competitors who trailer long distances and handle the day-after dip.

5. The consistency box: does one feed cover the whole program?

The feeding table runs 0.55 lb (250 g) light work to 1.32 lb (600 g) heavy work per 220 lb (100 kg) body weight daily, with hay at 3.31 lb (1.5 kg) per 220 lb. One product moves with the training calendar instead of being changed.

The benefit: no feed reshuffle the week of a show.

6. The diet box: is it soy-free?

Yes. Protein comes from alfalfa, linseed cake, and pea flakes, and carrots at 0.5% keep the bucket appealing on the road. Picky horses away from home are a real cost to a weekend.

Who this is for: owners of horses that leave feed untouched in unfamiliar stables.

7. The heritage box: who engineered it?

Höveler has made horse feed in Germany since 1905 — over 120 years of expertise with sport horses. European know-how, American service through bifid's US operation in Florida.

The benefit: sport-horse nutrition as a long-standing craft, not a trend.

8. The support box: who backs the show-season purchase?

A 24/7 licensed vet team, a 30-Day Money-Back Guarantee, and a store rating of 9.0/10 across 24,098 reviews. Questions at midnight before a 6 am class get answered.

Who this is for: competitors who keep a schedule the feed counter does not.

9. The price box: what does a competition-season feed cost?

\$49.99 for a 44 lb bag. At the heavy-work rate of 1.32 lb (600 g) per 220 lb (100 kg) body weight daily, a bag covers roughly a month of serious training — and yeast, amino acids, and antioxidants already in the bag.

Who this is for: riders budgeting for a season, not a Saturday.

How to feed it

Work level	Feed per 220 lb (100 kg) body weight per day
Light work	0.55 lb (250 g)
Medium work	0.88 lb (400 g)
Heavy work	1.32 lb (600 g)
Hay ration	3.31 lb (1.5 kg) per 220 lb body weight daily

Key specs at a glance: FEI-compliant, competition-safe, 12.6 MJ/kg DM digestible energy, 15% starch, 44 lb bag, \$49.99.

Plan the rate for your competition calendar with the Feeding Calculator.

Frequently asked questions

Is Höveler Original Sport FEI-compliant?

Yes, the formula is competition-safe and FEI-compliant. The maker still advises checking rules with your event organizer, since rules can vary by event.

Will it keep my horse calm at shows?

It is designed as a reduced-starch muesli — 15% starch and 4.6% sugar — to provide work energy with none of the peaks grain-heavy feeds are known for.

How much should I feed during heavy competition weeks?

The heavy-work rate is 1.32 lb (600 g) per 220 lb (100 kg) body weight daily, with hay at 3.31 lb (1.5 kg) per 220 lb in addition. Tune to condition and training load.

Does it help with recovery after competition?

High vitamin E and grape seed meal at 0.5% are formulated to help maintain the horse's normal recovery after a hard effort.

What if it does not work for my horse?

The 30-Day Money-Back Guarantee protects the trial, and the 24/7 licensed vet team can <https://sites.google.com/view/soy-free-horse-feed/> help tune the plan.