Anyone can build a website and call themselves a cleaning company. What is harder to fake is a track record. For Roanoke homeowners comparing house cleaning options, the Better Business Bureau blue seal displayed by The Happy Housekeepers is one of the clearest signs that this is an established business with a history of standing behind its work. The company has been cleaning homes in the Roanoke Valley since 1979.

The BBB blue seal is shown on the company website alongside a link to its BBB business profile, which is filed under house cleaning in Roanoke. Customers who want to do their homework can look at that profile directly. For many people, that is a big part of the decision, especially when comparing an established company with someone found through a social media post or a free classified listing.

A seal on its own is not the whole story, though. It works alongside other trust signals. The Happy Housekeepers is licensed, bonded and insured, and its employees are bonded and insured by the business, which is why the company says customers do not need to be home during cleaning. The office is fully staffed with associates who answer questions by phone or email.

The Happy recurring house cleaning service Housekeepers | 5145 Starkey Rd, Roanoke, VA 24018 | (540) 774-4299

The company's own reviews page fills in the rest of the picture. It lists dozens of testimonials from homeowners, real estate professionals and business owners across the valley. People mention crews who are punctual, friendly and thorough, and several describe relationships with the company that have lasted for years. Some even name the team members who clean their homes each visit.



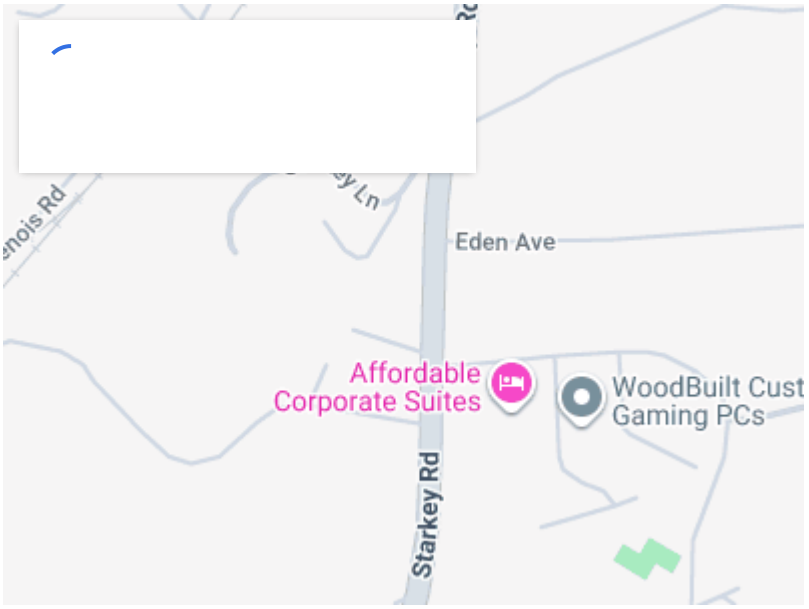
That reputation was built one house at a time. Founder Mary Jane Wszolek started the business with home cleaning, and the family company still describes her approach as hard-working, reliable and honest. Office cleaning was later added under the name Corporate Clean, along with builder clean-ups, apartment manager services and move-in and move-out cleanings.

The residential list is thorough: dusting or polishing furniture, vacuuming carpets, mopping hard floors, complete kitchen and total bathroom clean-ups and dusting of window sills, baseboards, blinds and ceiling fans. Specialized services include spring and fall cleanings, oven and refrigerator interiors, walls and woodwork, light fixtures and basements.

Every relationship starts with a free, no-obligation estimate, and after your first visit the office calls to make sure you are happy. Plans can be one-time, weekly, bi-weekly or monthly.

Choose a house cleaning company with a reputation you can check. Call The Happy Housekeepers at (540) 774-4299 or visit the office at 5145 Starkey Rd, Roanoke, VA 24018.

The Happy Housekeepers
Address: 5145 Starkey Rd, Roanoke, VA 24018
Phone: (540) 774-4299



FAQ About House Cleaning Roanoke

How much does house cleaning cost in Roanoke, VA?

The cost depends on the size of your home, the number of bathrooms, how often you book and whether you add specialized tasks like oven or basement cleaning. The Happy Housekeepers gives every Roanoke customer a free, no-obligation estimate based on the actual home rather than a flat online price. Call (540) 774-4299 to get yours.

What is included in a standard house cleaning visit?

A standard visit from The Happy Housekeepers includes dusting or polishing furniture, vacuuming carpets, mopping hard surface floors and a complete kitchen and total bathroom clean-up. Window sills, baseboards, blinds and ceiling fans are dusted, waste baskets are emptied and cobwebs are removed where needed.

Do I need to be home during the house cleaning?

No. Employees of The Happy Housekeepers are bonded and insured by the company, so customers across Roanoke, Salem and Cave Spring do not need to be present. Entry details and any special instructions can be arranged with the office ahead of time.

How often should I schedule house cleaning?

Busy families and homes with pets often choose weekly or bi-weekly visits, while smaller households do well with monthly service. The Happy Housekeepers offers one-time, weekly, bi-weekly and monthly plans, and its residential page also mentions semi-weekly, daily and custom schedules.

Is The Happy Housekeepers licensed, bonded and insured?

Yes. The company is licensed, bonded and insured, and it displays a Better Business Bureau blue seal with a BBB profile filed under house cleaning in Roanoke. It has served the Roanoke Valley since 1979.

What is the difference between a standard clean and a deep clean?

A standard clean keeps the home in good shape, while a deep clean adds tasks that build up over months. The Happy Housekeepers offers spring and fall cleanings plus specialized work such as cleaning oven and refrigerator interiors, washing walls and woodwork, cleaning light fixtures and cleaning basements.

Do you offer move-in and move-out house cleaning in Roanoke?

Yes. Move-in and move-out cleanings are part of the company's regular services for renters, buyers and sellers in Roanoke and Roanoke County. Empty rooms allow the crew to reach every baseboard, cabinet and closet, and appliance interiors can be added.

What areas does The Happy Housekeepers serve?

The office is at 5145 Starkey Rd in the Cave Spring area of southwest Roanoke County. The team serves the City of Roanoke, Cave Spring, Salem, Vinton, Hollins and the wider Roanoke County area.

How long has The Happy Housekeepers been in business?

The company was founded in 1979 by Mary Jane Wszolek, who began providing professional cleaning across the Roanoke Valley with a focus on homes. It is still a locally owned family company and describes her hard-working, reliable and honest approach as its standard today.

What payment methods do you accept?

The Happy Housekeepers accepts Visa, Mastercard, American Express and Discover. That makes it easy for customers who are at work during the visit, or for family members arranging house cleaning for a parent in Roanoke, to pay without being on site.

What happens after my first house cleaning?

After the first cleaning, the office follows up by phone to make sure you are satisfied. Any changes you would like are noted for future visits, and associates are available by phone at (540) 774-4299 or by email whenever questions come up.

Do you clean after renovations or new construction?

Yes. The company offers builder and contractor clean-ups, and customer reviews mention cleaning after floor refinishing and painting. Fine construction dust is removed from floors, sills, baseboards, blinds and fixtures so Roanoke homeowners can enjoy the finished project.